This certainly was the year no one had expected. The global pandemic and social unrest of 2020 turned all our plans and our very way of life upside down. As the year wore on and we began to understand the magnitude of the situation, Mid-America Science Museum Board of Trustees concentrated on gathering resources to sustain the Museum and the Staff stayed focused outward where we could help our community weather this difficult time. You’ll see some of the strategies we employed during the year in the following pages, but what is not readily evident is how the Staff and the Board came together to support one another and to ensure that the Museum would be able to ride out this storm.

Now, we are looking at what we have learned and how the Museum can emerge in 2021 a more impactful, more connected, and more resilient organization. This adversity has caused us to rethink and improve the way our Museum supports science education for our children and families. In the coming year, we will be crafting a new vision for Mid-America Science Museum with input from our community, our members, donors, Trustees, and Staff. We are reimagining how to serve the mission, identifying areas where we can be better community partners, eliminating programs and practices that are no longer relevant, and strengthening the programs that have already proven to be effective.

The story of this past year at Mid-America is truly one of hope, of building from knowledge gained, and of knowing that a brighter day is on the way. We are looking forward to the new year when we can fully re-engage with our community and welcome all our friends, old and new, back to the Museum.

Diane LaFollette, Executive Director
In May, the Museum received the keys to a new 8750 square foot facility, thanks to the citizens of Hot Springs voting to approve a $1.5 million bond to fund the construction. Other donors who made the construction possible include the Oaklawn Foundation, the West Central Arkansas Planning and Development District, the Ash Grove Foundation and Gehrki Commercial Real Estate.

This new gallery provides an additional 5000 square feet of exhibition space. The inaugural exhibit opened, Bionic Me, opened Memorial Day Weekend.
**FINANCIALS**

**STATEMENT OF ACTIVITIES**

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Earned Revenue</td>
<td>Program</td>
</tr>
<tr>
<td>$546,181</td>
<td>$1,038,987</td>
</tr>
<tr>
<td>Contributed Revenue</td>
<td>Administrative</td>
</tr>
<tr>
<td>$114,098</td>
<td>$158,189</td>
</tr>
<tr>
<td>Other Income</td>
<td>Fundraising</td>
</tr>
<tr>
<td>$175,130</td>
<td>$110,075</td>
</tr>
</tbody>
</table>

Total Revenue $835,409 Total Expenses $1,307,251

Cash Revenue from Financing Activities

$974,602 Includes financing from COVID-19 PPP first draw loan and withdrawal from reserves.

**STATEMENT OF FINANCIAL POSITION**

<table>
<thead>
<tr>
<th>Assets</th>
<th>Liabilities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating Funds</td>
<td>Total Liabilities</td>
</tr>
<tr>
<td>$244,926</td>
<td>$211,637</td>
</tr>
<tr>
<td>Short Term Reserve Funds ($114,315)</td>
<td>Net Assets</td>
</tr>
<tr>
<td>Restricted Funds</td>
<td>$7,369,248</td>
</tr>
<tr>
<td>Other Current Assets</td>
<td>$5,303,161</td>
</tr>
</tbody>
</table>

Total Assets $7,580,885 Total Liabilities & Net Assets $7,580,885

**MID-AMERICA SCIENCE MUSEUM’S CORE PURPOSE IS TO**

- Stimulate a Lifelong Interest in Science
- Spark Curiosity
- Stir the Imagination

**ORGANIZATIONS**

- Alliance Rubber Company
- Arkansas Community Foundation
- Arvest Foundation
- B & F Engineering, Inc.
- BancorpSouth
- BV Systems
- Car-Mart of Hot Springs
- Choice Hotels
- Delta Dental of Ark Foundation
- Edward Jones
- Elizabeth Wagner Foundation
- Facebook
- Final Touch Roofing
- First Security Bank
- Gehlri Commercial Real Estate
- Holt Eye Clinic
- Hot Springs Area Community Foundation
- Hot Springs Giving Circle
- Hot Springs Pediatric Clinic
- Hot Springs Radiology Services
- Hot Springs Title Company
- Hot Springs Village Community Foundation
- Jordan, Woosley, Crone & Keaton
- Munro Foundation
- National Park Medical Center
- Newman, Ralph & Browning Insurance Agency
- O’Connor Distributing, Inc.
- RE/MAX of Hot Springs Village
- Regions Bank
- Reliance Bank
- Resort TV Cable Co.
- Ritter Communications
- Rotary Satellite Club of Hot Springs Village
- Southern Bancorp
- The Roy and Christine Sturgis Charitable and Educational Trust
- Triumph Airborne Structures
- US Bank
- Weyerhaeuser

**INDIVIDUALS**

- Jordan Abbott
- Jerry Adams
- Frank Albee
- Corey and Stephanie Alderdice
- Doug and Lori Arnold
- Penni Auds
- Douglas R. Bean
- Joseph and Ellen Beja
- George and Mary Kay Benkert
- Gary and Paula Bennett
- Butch and Sisal Bennett
- Robin Beucler
- Marilyn Blackwell
- Claire Boyd
- Richard and Janet Braley
- Beau and Lauren Britton
- John and Sue Brunner
- Al and Betty Kate Carney
- Dorsey Carson
- Dawn Cattaneo
- Peggy Clark
- Merrill and Bette Clark
- Philip and Ceci Clay
- Scott Cobb
- Marty and Janie Coco
- Ken Cook
- Ed and Charleen Copeland
- Joyce Craft
- Courtenay and Brenda Crouch
- Cecil and Mary Anne Cupp
- Mary Daniel
- Charles Dante
- Linnet Deily
- Donna Caspian and Ross Bandy
- Malin Edwards
- Niles and Rita Ellis
- James Elmore
- Lynn and Cheri Endicott
- Sunny Evans
- Kenneth Ewing
- Randall and Carol Fale
- Meredith Finn
- Gabriel and Leslie Fisher
- Sheila Fitts
- Howard and Carol Freeland
- Neil and Dawn Frevert
- Susan Gaither-Maddox
- Melissa Gassaway
- Daniel George

- Phillip and Mandy Golleher
- Diane Goltz
- Paul Grasse
- Gail Greenberg
- William and Kathryn Griffin
- Neal Harrington
- Randy and Ann Hill
- John Hopkins
- Franklin and Alessandra Hurst
- Eric and Lynda Jackson
- George Lee and Jamie Jennings
- Donald and Donna Jared
- Robert and Paullette Johnson
- Sheila Jones
- Jenna Jeubert
- John Keller
- Terry and Donna Kent
- Martin and Linda Koehn
- Hal and Sue Koppell
- Cathy Kornfield
- Diane LaFollette
- Karen Lauck
- Louie Lettich
- Lawrence and Carol Levi
- Gene Lichtler
- Harry and Mildred Loucks
- William and Susan Luerssen
- Andrea Lundy
- Lewis and Dodie Mahoney
- Rafael and Tina Martinez
- Richard and Mary Ellen Mathias
- James and Erin McCarley
- Raymond and Mechele McNary
- Larry and Jan Meyers
- Charles and Barbara Moore
- Dorothy Morris
- Joe and Carla Mouton
- Jenna Musse
- Vicki Munoz
- Don Munro
- Diane Murdock
- Justin and Rachel Nicklas
- Richard and Lynn Payton
- Marleigh Pearce
- Stephen and Miranda Penor
- David and Karen Reagler
- Brian and Lisa Reilly
- Ronald Ribble
- Brooks and Marilyn Rice
- Lee and Brenda Richardson
- Sara Roberson
- Lisa Rosenberg
- Doug and Jenny Ross
- Danny and Sandra Rowe
- Rob and Suzy Saetelle
- Ed and Donna Sanders
- Mary Ann Schnopper
- Helen Seekatz
- John and Helen Selig
- Gene Shelby
- Natalie Sheppard
- Mike and Sandi Shunk
- Neal and Melinda Shunk
- Bryan and Karen Smith
- Dennis and Ruth Smith
- Phillip and Marcia Smith
- Elizabeth Farriss and Bill Sorrels
- Greg and Mary St. John
- Harold Stafford
- Jeffrey and Cindy Stephens
- Larry and Gwen Stephens
- Terry and Karen Sterzik
- Steve and Kathy Storey
- Paul and Barbara Sweptown
- Jessica Teale
- Carolyn Tennyson
- Niki Thomas
- Jamin and Kimberly Townsend
- Clint and Tiffany Tucker
- Susan Tucker
- Tom and Nancy Vandegeer
- Ben and Courtney VanWagner
- Jean Wallace
- Thomas and Anne Wallace
- John and Connie Weidert
- Jolyn West
- Rebecca Whelan
- Blake and Laura Whiteley
- Dale Whitman
- Pamela Williams
- James and Madelyn Womack
- Philip and Maria Woodward
- Joe and Miranda Woosley
- Casey Wylie
- Jared and Courtney Zeiser
- Robert and Mary Zunick

**THANK YOU TO OUR GENEROUS DONORS**

- First Security Bank
- Final Touch Roofing
- Facebook
- Elisabeth Wagner Foundation
- Edward Jones, Gabriel Fisher
- Delta Dental of Ark Foundation
- Car-Mart of Hot Springs
- BV Systems
- BancorpSouth
- Arvest Foundation
- Arkansas Community Foundation
- Alliance Rubber Company
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